

Al-Ameen Institute of Management Studies



ANNUAL REPORT 2022-2023





AL-AMEEN INSTITUTE OF MANAGEMENT STUDIES

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Annual Report 2022 - 2023

Our commitment to quality education is at the heart of what we do at Al-Ameen. Since Al-Ameen aspires to creating & maintaining a vibrant & inclusive environment, where equality is advanced, diversity is valued and everyone has equitable access to success. This helps us foster good relations, develop and celebrate our roles in providing leadership & expertise as global citizens through our practices & approaches. Thus we are a destination of choice for talented students & staff.

This strategy is championed by our Chairman, Mr. Umar Ismail Khan, our Hon. Secretary, Mr. Zubair Anwar and our Principal, Dr. B. A. Anuradha by Investing in Tomorrow - fostering a leading edge of discovery, understanding & impact by promoting a positive, fair & inclusive culture with outstanding education & student experience.

We acknowledge & pay our respect to our beloved Founder, Late Dr. Mumtaz Ahmed Khan Saheb for his unstinted vision, providing knowledge, leadership & support in all our endeavours. His imprints have left a strong sense of direction for the institution in the years ahead.

Al-Ameen Institute of Management Studies, established in the year 1991-92 offers BBA and MBA programmes with an annual intake of 120 students. The institution is **affiliated to Bengaluru City University, approved by AICTE, New Delhi, ISO 9001 : 2015 Certified, recognized under Section 2(f) and 12B of UGC Act 1956 Accredited with B++ by NAAC and accorded with a distinct Minority Status by the Karnataka State Government.**

This academic year, Dr. B. A. Anuradha, Principal was selected as the Vice-President, Bangalore University First Grade College Principal's Association for 2023.

She published the following research papers :

- ✓ **“Relevance of Virtual Reality in Minimizing Human Errors in Oil and Gas Companies”** in an Open Access Journal – International Journal of Management Sciences and Business Research, Aug-2022 ISSN (2226-8235) Vol-11, Issue 8, Impact Factor 3.274
- ✓ **“Study on Impact of Gold Price Volatility during the Ganesh Chaturti Festival, an Untapped Opportunity for Indian Investors in Multi Commodity Exchange”** in the International Journal of All Research Education and Scientific Methods (IJARESM), Volume 10, Issue 5, May-2022, Impact Factor: 7.429, **ISSN: 2455-6211**

Mr. Deepak Singh MC, HOD MBA attended the following Webinars :

- 1) “Personal Branding Managers” on 25.03.2022 organized by Global Institute of Management Studies.
- 2) “Principles of Innovation” on 19.05.2022 organized by Global Institute of Business Studies.
- 3) “How Can a Positive Attitude leads to Success and Happiness” on 12.05.2022 organized by Global Institute of Business Studies.
- 4) “On Inculcating Universal Human Values in Education – An Inspiration of NEP 2020” from 09.05.2022 to 13.05.2022 organized by HKBK Degree College
- 5) Impact Lecture Session 1 with Theme “Startup” under MoE’s Innovation Cell (MIC), AICTE, New Delhi, Jointly organized by Al-Ameen College of Pharmacy on 24th June 2022.
- 6) “World Environment Day” on 05.06.2022 organized by Department of Environment and Natural Resources & 360 Research and Innovation Group.

- 7) “Transforming Higher Education in India: A Research Enabled Knowledge Ecology” on 02.07.2022 organized by M P Birla Institute of Management.
- 8) “How to Be a Winner” on 25.02.2023 organized by Redu Tech Learn & Grow.
- 9) “Leadership Lessons from Bhagavad Gita and Ramayana” on 24.02.2023 organized by Global Institute of Business Studies.
- 10) “Emotional Well Being” on 24.02.2023 organized by Association of Indian Management Schools.
- 11) “Game Based Learning” on 22.02.2023 organized by Association of Indian Management Schools.
- 12) “Career, Role and Happiness” on 18.02.2023 organized by Redu Tech Learn & Grow.
- 13) “Creating a Growth Mindset: Harnessing the Power of Positive Thinking to Achieve Success” on 17.02.2023 organized by Global Institute of Business Studies
- 14) “Universal Qualities for Quantum Growth” on 17.02.2023 organized by Association of Indian Management Schools.
- 15) “Quality in Management Education” on 15.02.2023 organized by Association of Indian Management Schools
- 16) “Leadership Challenges in Times of Change” on 08.02.2023 organized by Association of Indian Management Schools.
- 17) “Importance of Communication” on 03.02.2023 organized by Association of Indian Management Schools.

He also Published the following books :

1. “Team Dynamics at Work” with ISBN 978-93-5480-723-7; published by Thakur Publication for III Sem MBA in Jan 2023.
2. “Learning and Development” with 978-93-5480-721-3; published by Thakur Publication for III Sem MBA in Jan 2023.
3. “Human Capital Management” with 978-93-5480-500-4; published by Thakur Publication for II Sem MBA in Oct 2022.
4. “Organisational Behaviour” with 978-93-5480-150-1; published by Thakur Publication for I MBA in Aug 2022.

Dr. Y. V Sheshadri, faculty attend the following :

- 1) FDP titled “Tools and Techniques in Qualitative Research” from 21st June 2022 to 25th June 2022 organized by AICTE.
- 2) Seminar on “Influencer Marketing-The Way Ahead” on 21st July 2022 at Jyoti Nivas College Autonomous.
- 3) Two day National Conference on “NEP Readiness” on 29th & 30th Sep 2022 at CESS.
- 4) Two day National Seminar on “Bharat @75 Unnat Shikshana Unnat Bharat on 7th & 8th Sep 2022 at Jana Jyoti Sabhangara, Bangalore Central College campus.

Mrs. Rizwana Khanum, faculty attend the following :

- 1) MDP titled “Catching up with the latest in HR- A Post covid Stocktaking” on July 16th 2022 at Xavier Institute of Management & Entrepreneurship.
- 2) Webinar on “Importance of Communication” on 3rd Feb 2023 organized by Association of Indian Management Schools.
- 3) Published Research Paper on “A Study on Utility of Education Loan for Higher Education in Bangalore Region” with ISSN No-222905348; in the Journal of Management & Entrepreneurship, UGC CARE.

Mrs. Shameema Khatoon, faculty attended the following Webinars :

- 1) “Universal Qualities for Quantum Growth” on 17.02.2023 organized by Association of Indian Management Schools.
- 2) “Quality in Management Education” on 15.02.2023 organized by Association of Indian Management Schools.
- 3) Webinar on “Importance of Communication” on 03.02.2023 organized by Association of Indian Management Schools.

Mrs Saira Banu Neelgar, HOD, BBA published a research paper on “Impact of Marketing Strategy on Business Performance A Study Of Selected Medium Enterprises in Hubli District” with ISSN : 0972-0766 in the Journal of the Asiatic Society of Mumbai, Vol. : XCVI, No:04, 2023, UGC CARE Approved, Peer Reviewed and Referred Journal.

She participated in a Five days national level FDP on “**Inculcating Universal Human Values in Education an aspiration of NEP 2020**” organized by HKBK Degree College from 9.5.2022 to 13.5.2022

She was the resource person in a one day workshop on “**Syllabus Orientation**” for VI Sem BBA students organized by B.M.S College of Commerce & Management in Association of BCU & BUTCCM” on 4th June 2022.

She also published the following books :

- 1) “Human Resource Management” with ISBN NO: 978-93-90436-01-9 & published by Vision Book House Bengaluru as per CBCS syllabus, NEP for II semester BBA, in June 2022.
- 2) “ Strategic Management” with ISBN NO: 978-93-5596-438-0 & published by Vision Book House Bengaluru as per CBCS syllabus, NEP for VI semester BBA, in June 2022.

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Mr.Mohammed Wajid, faculty participated in the following :

- 1) **One Day FDP “Research Methodology” on 25th April 2022** organized by **St. Joseph University Nagaland**.
- 2) **One Day FDP “Inculcating Universal Human Values in Education” 9th May 2022** organized by **HKBK Degree college Bengaluru**.
- 3) One day workshop on “Syllabus Orientation of VI SEM BBA organized by B.M.S College of Commerce and Management in Association of BCU & BUTCCM” on 4th June 2022.
- 4) Two days FDP on “Financial Education and Investment Awareness” organized BCU on 9th& 10th Nov 2022.
- 5) A programme on “Building CX Through Conversational commerce” organized by Ramaiah Institute of Management on 10th Nov 2022.

- 6) One day FDP Project Orientation for 3rd SEM MBA on 9th December 2022 organized by Community Institute of Management Studies Bengaluru.
- 7) A programme on “Recent Trends in Finance Research” organized by the Association of Indian Management schools on 14th December 2022.
- 8) A Programme on “Born to Succeed Programmed to Fail” organized by Association of Indian Management Schools on 16th December 2022.

He also Published a book on “Risk Management & Derivatives” with ISBN NO: 978-93-5596-438-0 published by Vision Book House Bengaluru as per CBCS syllabus, NEP for VI semester BBA, in June 2022

Mrs. Subiya Sainyaara faculty attended the following :

- 1) One Day FDP On National level on “The Art and Science of Question Paper Setting with reference to Bangalore University Examination” on 8th January 2022 organized by Padmashree Institute of management and science in Association with BUTCCM.
- 2) “Capital Market Awareness” on 23 July 2022 organized by Al Ameen Institute of Management Studies, Bangalore.

Significant programmes & events were undertaken throughout the academic year as given below :

- An Orientation Programme to “Celebrate Uniqueness” was organized in association with BCU and Proofile.in on 9th June 2022 at Al-Ameen Institute of Management Studies. Importance of pre-placement talk & campus interviews was discussed with the students.
- Al-Ameen Educational Society was invited by the National Steering Committee & National Curriculum Framework Committee for a Consultation Meeting on

28th June 2023 at IISc campus from 9.30 a.m. to 5.20 p.m, The meeting was chaired by Dr. Kasturirangan, Chairman, NSC & NCF. Nine Educational Institutions interacted & deliberated on various outlooks in the current education system in India which were categorized as best practices & innovative as well. The main focus of NSC & NCF was to formulate a national curriculum framework by including (a) skill development courses for the students which would be comprehensive, value education with critical thinking, soft skills, cultural empathy & leadership skills and (b) “Training the Teachers”.

We, Al-Ameen Institute of Management Studies represented our best practices viz., “Promoting the spirit of Entrepreneurship amongst the students” and “Al-Ameen Movement’s Philanthropic & Secular Mission of Upliftment & Empowerment of the Underprivileged Community through Al-Ameen Scholarship Committee”, which was well taken and appreciated by all the committee members as an innovative mindset. Dr. Y. V. Sheshadri and Gul Afshan represented our institution.

- The following Impact Lectures were organized under Institutions Innovation Council and sponsored by MOE’s Innovation Cell (MIC), AICTE, New Delhi :
- 1) “Entrepreneurship” on 29th June 2022. Mr. B. S. Lokesh, Founder, Agastya Academy, Bangalore spoke on “Government Support for Entrepreneurship in India” and Dr. Bhaskar Gupta, Dean Academic, IIC Innovation Ambassador from Greater Noida spoke on “Entrepreneurship Skills, Attitude & Behaviour Development”.
- 2) “ Incubation” on 16th July 2022 Mr. Achintya Kumar, Founder & CEO, The Cocoon Universe, Pune spoke on “Integrated Marketing and Sales Strategies” and Dr. Bhaskar Gupta, Dean Academic, IIC Innovation Ambassador from Greater Noida spoke on ”Opportunities for students & faculty – Early Stage Entrepreneurs”.
- A Certification Programme on “Campus to Corporate” was organized for our outgoing students to prepare them for job readiness by Mrs. Amina Ruhi Ahmed,

M/s. Cocoons – Explore Yourself Training Solutions in association with Al-Ameen Educational Society and sponsored by M/s. Skills for Success, Koramangala. Dr Anwar Pasha & Mr. Syed Habeeb from Skills for Success inaugurated the programme on 19th May 2022. Students were trained in two batches, from 19th to 30th May 2022 and from 12th to 19th July 2022. Students from other college like BET College, Al-Ameen Arts, Science & Commerce College and Al-Ameen Institute of Information Sciences participated in the programme.

- Graduation Day was organized on 15th Oct 2022. Dr. Manohar Chikkanna, Regional President, Indo-American Chamber of Commerce, Regional Council (South), Chennai was the Chief Guest, Mr. Zubair Anwar, Hon. Secretary, Al-Ameen Educational Society was the Guest of Honour, Prof. Godamani K. N., Former Academic Council Member, Bangalore City University was the Special Invitee and Mr. Umar Ismail Khan, Chairman, Al-Ameen Educational Society presided over the function. On the occasion Certificates and Awards were distributed to the meritorious students. Cultural events added to the festivity & students hopped on to the festival bandwagon, showcasing their talent, thinking innovatively and making the audience experience euphoric highs.
- A literary programme on “Latin American Literature” followed by a mehfil-e-mushaira was organized by Naya Adab, a popular quarterly Urdu Literary Journal, in association with Al-Ameen Institute of Management Studies on 17th Oct 2022 at our Campus in pursuit to spread the rich cultural & literary history whose roots are diverse yet an integral part of the Indian soil and a pride & joy of the Indo culture.

The programme was compered by Mr. Azam while Dr. B. A. Anuradha, Principal, Al-Ameen Institute of Management Studies welcomed & introduced the host of writers and poets especially, Mr. Khaleel Mamoon, Retd., IGP, a Poet and Chief Editor of Naya Adab; Ms. Zingonia Zingone, an eminent Latin American Poet; Dr. Ajai Kumar Singh, IPS, an eminent Hindi Poet & Retd., Director General of Police, Karnatake; Dr. H.S. Shivaprakash, an eminent

Kannada Scholar, Poet & Retd., Professor of Jawaharlal Nehru University, Delhi, Ms. Kavitha Karmarkar, a Poet; Ms. Riya Shruthi, Thahseeldar and Ms. Tasneem Taj.

- A seminar on “Emerging Trends in Finance” with a focus on Career Opportunities and Skill Enhancement was organized on 23rd Nov 2022 in the Seminar Hall for our BBA students. Mr. Vinod Chandran, Founder & CEO, and Prof. Rajalakshmi, Director from MyLogic Business Management School were the resource persons.
- Sports Day was held at the Nandan Football Stadium, Bangalore on 29th & 30th Nov 2022. Inter-class cricket, throw ball & tug of war matches were played. The 1st Semester BBA students won the overall sports trophy winning all the three events. Trophies, medals & certificates were given away by the Principal.
- Al-Ameen Institute of Management Studies, Bangalore hosted a SPIC MACAY Concert of Music-Dance-Drama on 7th Dec 2022 at the Amphitheatre. Vidushi Smt. Vyjayanthi Kashiji and troupe performed Indian classical “Kuchipudi” depicting the various human emotions, moods and expressions to promote Indian culture & heritage. Mr. Zubair Anwar, Hon.Secretary, Al-Ameen Educational Society and Chief Guest along with Dr. B. A. Anuradha, Principal, Al-Ameen Institute of Management Studies felicitated the Artistes. Executive Council members, Mr. K. Mohd. Yousuf Khan, Mr. Ibrahim Khan & Mr. Mohammed Zulfikar Ali along with Dr. Mohd. Salahuddin, Principal, Al-Ameen College of Pharmacy, Dr. H. R. Sudha, Principal, Al-Ameen College of Education & Prof. Roshan Farooqui, graced the occasion.
- A “Business Analytics” course in collaboration with Vision Digital India, an IBM Certified Training house and “Entrepreneurship” course in collaboration with Monk’s Learning Lab were piloted, and scheduled for 50 hours each for our MBA Students. On completion of the two courses a Skill Development Certification Convocation was organized on 17th Dec 2022. Mr.Zubair Anwar, Hon. Secretary, Al-Ameen Educational Society, Bangalore presided over the function. Ms. Kavitha Gowda, K.A.S, Executive Director, Karnataka Skill

Development Corporation was the Chief Guest while Dr. Sireesha Reddy, Founder Chairman, GSR Eduwizer; Dr. Hari Krishna Maram, Chairman, Vision Digital India and Dr. Preeti Adhav, Founder-CEO, Monk's Learning Lab were the Guests of Honour and Dr. B. A. Anuradha, Principal delivered the welcome address.

Dr. Preeti Adhav, applauded the efforts of our MBA students, especially Maqsood Khan, Syed Abdul Khadir & Thouseef Pasha for having executed exceptionally excellent “Business Plans” through innovation, creative ideas & detailing. Dr. Sireesha Reddy took up the responsibility to support these three budding entrepreneurs in terms of lending financial support to ensure that their dream Business Plan turns into a reality.

- ISO 21001 : 2018 Certification Audit – preliminary round was held on 16th Dec 2022 at our institution by two Auditors.
- A state level inter-collegiate debate competition – Speak for India, Karnataka Edition 2022 was organized by Times of India Group and Federal Bank at Al-Ameen Institute of Management Studies on 5th Jan 2023. At the first district round 36 students from Al-Ameen Institute of Management Studies took part and 4 students qualified for the debate stage. Overall 38 colleges from various academic backgrounds and 122 students participated in the daylong event comprising of various rounds. The judges' panel consisted of our faculty, Dr. Y V Sheshadri, Dr. Irfan Mumtaz, Mr. B A Ravish and Subiya S.
- A gala Fresher's Day was organized on 7th Jan 2023 for the I Sem BBA students. The theme for the party was “Dracula” and the dress code was red & black. A number of cultural activities and games were organized to welcome the I Sem BBA students and also to showcase & exhibit their talents. The best performers viz. Alfiya Sultana and Soban Hashmi were declared as Ms. Fresher & Mr. Fresher respectively.
- A one-day workshop on “Critical Thinking and Innovation Design” was jointly organized by Al-Ameen Institute of Management Studies, Al-Ameen College of

Pharmacy and Al-Ameen Arts, Science & Commerce College on 11th Jan 2023 in association with MOE's Innovation Cell, AICTE & IIC and in collaboration with Skilleit Ed-Tech-Startup for a brainstorming – racking up ideas game based entrepreneurship programme.

- Dr. Md. Salahuddin, Principal, Al-Ameen College of Pharmacy delivered the welcome speech, Dr. Salma Khanum, R & D Director, Al-Ameen College of Pharmacy gave a brief introduction about IIC, Mr. Umar Ismail Khan, Chairman, Al-Ameen Educational Society presided over the workshop while Dr. B. A. Anuradha, Principal, Al-Ameen Institute of Management Studies & Dr. P Sartaj Khan, Principal, Al-Ameen Arts, Science & Commerce College spoke on the importance of Out-of-the-box Thinking & Innovation. Mr.Kunnwar Vijay Parmar & Ms.Ritu Srivaastava, Co-Founders of M/s.Skilliet Ed-Tech Startup were the resource persons. Certificates were given to the participating students and the guests were felicitated. Dr. Mubeen Ghani, Vice-Principal, Al-Ameen College of Pharmacy proposed the vote of thanks.
- “Adoption of Data Analytics for Teaching Management Education” - A Faculty Development Programme organized on 18th January 2023. Dr. B. A. Anuradha, Principal delivered the welcome address, Mr. Umar Ismail Khan presided over the function and Dr. Satish Kumar S, B.E., PGDBM (XLRI), UGC-NET, Ph.D., and has worked for many Corporates, contributing two decades for statistics & data science was the Chief Guest. The Technical Session comprised of Analytics in Marketing, Analytics in Human Resources, Analytics in Operations and Analytics in Finance. Certificates were given to 40 faculty participants from various colleges around Bangalore.
- A two-day Inter-Class Cultural and Management Competition was organised on 19th & 20th January 2023. Dr. B. A. Anuradha, Principal inaugurated the programme. More than 100 participants from BBA and MBA took part in various management and cultural events with great fervor like best manager, mehndi, face painting , vegetable carving, makeup, pick & speak, arts & craft, collage, sketching, fancy dress , hair styling, solo dance, business quiz and product launch.

- To discuss an important issue challenging the sovereignty of Indian constitution, Al-Ameen Educational Society in association with Ekam Sat Trust organized a Book Review on “Discovering New India – Multiculturalism | Pluralism | Harmony” on 28th January 2023 which is a collection of 14 articles penned by 17 authors, edited & compiled by Dr. A Ravindra, former Chief Secretary, Government of India and Dr. Priyanca Mathur, Head, Centre for Research in Social Sciences & Education, Jain University. Mr. Umar Ismail Khan, Chairman, Al-Ameen Educational Society was the Guest of Honour.

Eminent speakers were Dr. B. A. Anuradha, Principal, Al-Ameen Institute of Management Studies, Dr. A Ravindra, Prof. D. Jeevan Kumar, Retd., Professor of Political Science, Bangalore University, Dr. Annapoorna Ravichander, Head, Policy Engagement & Communication, Public Affairs Centre, Mrs. Saleha Begum, Prof. Musarat Bano along with a few students, Maqsood Khan, Nify, Mohammed Umar Saklain, Mohammed Minwal, Mohammed Nasir Husian & Kulsum. Dr. P Sartaj Khan, Principal, Al-Ameen Degree College delivered the welcome address and Mr. Azeezulla Baig, IAS & Secretary, Ekam Sat Trust proposed the vote of thanks.

- It was with great pleasure & enthusiasm that we welcomed our new batch of MBA students on 28th February 2023. Mr. Umar Ismail Khan, Chairman, Al-Ameen Educational Society presided over the Inauguration. Principal, Dr. B. A. Anuradha delivered the welcome address. Dr. Samartha Raghavan Nagabhushanam, CEO of national & international companies such as Videocon, Mindtree Pvt., Ltd., Kyocera, Cubera Technologies, and Ramaiah Evaluate Startup Eco System was the Chief Guest. Mr. Karthik Tallam, Honorary Consul, Royal Consulate of the Kingdom of Cambodia who is an entrepreneur & hails from a business family, instrumental in founding the Federation of Karnataka Chambers of Commerce & Industry (FKCCI) as well as Vysya Bank and Dr. C. Manohar, Regional President, Indo American Chamber of Commerce were the Guest of Honour. Dr. Abdul Rizwan Shariff, Vice Principal of Al-Ameen Institute of Management Studies proposed vote of thanks.

- An outbound adventure program was arranged to Eagles Unbound Adventure Park, KMS Farms, off Kanakapura Road for our BBA students on 28th Feb 2023. It provided a platform for self discovery & self development through adventure activities while inculcating a love for the outdoors. The joy filled day was in an environment setup to groom & help students grow into confident and balanced personality capable of handling challenges in life. The activities conducted by Mr. Ankur included ice breaker, group obstacle race, mud obstacle race, wall climbing, zip line, high rope course, mind games, team building games, shooting and archery. Mrs. Saira Banu Neelgar, HOD, BBA accompanied the students.
- A 4 week intensive Employability Training Programme was jointly organized by Al-Ameen Educational Society, Association of Muslim Professionals, SiO Karnataka, Rifah Chamber of Commerce & Industry, Muslim Industrialist Association, Shaheen Group of Institutions, Falcon Group of Institutions, Islamic Information Centre and Solidarity Youth Movement, Karnataka organized on 4th, 11th, 18th and 25th Feb 2023 at Al-Ameen Educational Campus. The topics covered in the 4 week programme were communication skills, punctuality, professionalism, interview facing skills, resume-writing skills, body language, creativity and positive attitude.

This was followed by a State Level Job Mela at Al-Ameen Educational Campus on 4th March 2023 under the Chairmanship of Mr. Umar Ismail Khan. This gala fair was the first of its kind initiative in Al-Ameen. About 85 Corporates participated and about 3000 candidates were interviewed and about 300 candidates were given offer letters. It was a great opportunity & immense exposure for the students at Al-Ameen.

- Al-Ameen Institute of Management Studies along with Al-Ameen College of Education joined the global celebrations of International Women's Day on 8th March 2023. A number of cultural activities & games marked the celebrations. Dr. B. A. Anuradha, Principal, Al-Ameen Institute of Management Studies and Dr. H. R Sudha, Principal, Al-Ameen College of Education addressed the students.

The Highlight of the day was a “Fashion Parade”, depicting the various roles assumed by women and a “Balloon Parade”, as a symbol of bursting all the myths faced by women around the world such as : Women can’t lift weights; Women can’t be self reliant; Women need makeup to look Good; Women can’t make their own choices; Woman’s self respect is determined by the clothes she wears; Women can’t be behind the camera; Women are too emotional means too weak; Women are bad at negotiating; Women have no time to meet leadership obligations; Women lack the confidence to lead; Women aren’t made to be entrepreneurs; Women are not ambitious; Women are risk averse and want only safe jobs; Motherhood supercedes everything and Women executives don’t support other women.

➤ Celebration of Festivals, National & International Days in the campus:

- ☆ International YOGA day on 21st June.2022 at Al-Ameen Institute of Management Studies.
- ☆ Independence Day was celebrated on 15th Aug 2022 with great enthusiasm, fondly remembering all our freedom fighters who sacrificed everything for the country. Mr. Umar Ismail, Chairman, Al-Ameen Educational Society presided over the function. Students put up a spectacular show. Hon.Secretary, Mr. Zubair Anwar, Executive Council members, Principals, staff and students were present for the celebrations.
- ☆ Teachers Day was Celebrated on 5th Sep 2022. Students organized a number of events to show appreciation and their affection for the teachers.
- ☆ Onam was celebrated on 17th Sep 2022 by BBA students. A Rangoli completion with flowers was the highlight of the occasion.
- ☆ Oil Conservation Day was observed on 10th Jan 2023. Mr. Deepak Singh S C, HOD, MBA addressed the students on the importance of saving Petroleum & Gas. On the occasion, Ms. Muskan S from III Sem MBA and Mr. Shabaz Pasha from I Sem BBA gave presentations.

- ☆ Youth Day or Yuva Diwas was celebrated on 12th Jan 2023, to commemorate the birth anniversary of Swami Vivekananda. Mr. Deepak Singh S C, HOD, MBA spoke on “Viksit Yuva Viksit Bharat” - it’s the youth that holds the baton of success for India in the future.
- ☆ Parakram Diwas or Courage Day was celebrated on 23rd Jan 2023 to honour a great freedom fighter of India, Netaji Subhas Chandra Bose on his birth anniversary. Our faculty & students participated in the special quiz competition on “Netaji Subhas Chandra Bose” organized by the Ministry of Education, Government of India on MyGov platform.
- ☆ Al-Ameen Institute of Management Studies observed National Girl Child Day on 24th Jan 2023 to carry forward the initiative of the Ministry of Women and Child Development, Government of India to address the inequalities faced by girl child. A poster making competition marked the celebration.
- ☆ 74th Republic Day was celebrated on 26th Jan 2023. Mr.Uday B Garudachar, MLA, Chickpet Constituency, GOK was the Chief Guest. Mr. Umar Ismail Khan, Chairman, Al-Ameen Educational Society presided over the function. Dr. K Mohd. Yousuf Khan, Joint Secretary, Al-Ameen Educational Society, Bangalore Division proposed the vote of thanks. Members of the Management, staff, students & NCC cadets participated with patriotic zeal.

➤ Guest lectures / programmes for BBA students :

- a. “ Health & wellness” by Mr. Hari Prasad, Executive, Amway Products on 22nd June 2022.
- b. “ Career Counseling” by Mr C A Ramesh, Advocate on 26th June 2022.
- c. “ Entrepreneurship” by Mr Satish Kumar, XLRI Director, Mark How Consulting on 23rd Aug 2022.

- d. “Data Analytics” by Mr Sidharth Das a Corporate Trainer on 25th Aug 2022 Page 23
- e. “Campus to Corporate Leadership” by Ms. Soma Mukherji, a Corporate Trainer on 27th Aug 2022.
- f. “Introduction & Opportunities in the Stock Market” was organized on 12th Dec 2022. Mr. Joseph Royan & Mr. Pradeep Sreedharan, Co-Founders, Stock Verse, Bangalore were the resource persons.
- g. A Programme on “ Born to Succeed Programmed to Fail” organized by Association of Indian Management schools on 16th December 2022.
- h. An orientation on “Corporate Expectations & Preparedness for the Same” by Dr. B. A. Anuradha, Principal on 20th Dec 2023.
- i. A Soft Skill Training Programme on 6th and 7th January 2023 by Mrs. Amina Ruhi Ahmed, an NLP Certified Trainer.
- j. “Brief details about satellites”, “New generation black box which will never be lost”, “Basics of program management” and “Novel way of learning” by Dr. Mohan, Former NASA Chief Engineer from Canada was organized on 14th Feb 2023 for our students.

➤ Guest Lectures for MBA students :

- a. “Social Intelligence & Body Language” on 1st Sep 2022 by Amina Ruhi Ahmed, an NLP Certified Trainer.
- b. “How to Handle Failures in Life” on 1st June 2022 by Chandra Mouli, a Management Consultant.
- c. “Communication Skills” on 12th April 2022 by Amina Ruhi Ahmed, an NLP Certified Trainer.

- d. “Creative Thinking” on 18th March 2022 by Soma Mukherjee, a Certified Trainee.

➤ Workshop for BBA students :

- (a) “Travel and Leisure” on 16/06/22 by Dr. Irfan Mumtaz K. S, faculty.
- (b) “Eminent personality in the Business World” on 23/06/22 by Mrs. Shameema Khatoon faculty.
- (c) “Business Quiz and Punch Lines” on 30/06/22 by Mrs. Subiya Sainyaara faculty.
- (d) “Business Quiz and logo Identification” on 07/07/22 by Mr. Mohammed Wajid, faculty.
- (e) “Book Review” on 14/07/2022 & 18/08/2022 by Mr. Aziz Arafath, faculty.
- (f) “Quantitative Analysis for Business –I” on 21/07/22 by Mrs. Saira Banu Neelgar, HOD, BBA.
- (g) “Entrepreneurship Development” on 28/07/22 by Dr. Irfan Mumtaz K. S, faculty.
- (h) “Case Study” on 04/08/22 & 11/08/22 by Mrs. Subiya Sainyaara, faculty.
- (i) A workshop on “Sexual Harassment for Women at the Workplace” on 10th Dec 2022 by Mr Rajanna, Advocate, Government of India.

➤ Workshop for MBA students

- a. “Food Processing Industry and its Related Activities” on 19th Aug 2022 by Ms. Nalini Murthy Founder & CEO, Farm Fresh and Ms. Lakshmi Founder & CEO, Maja Foods.

- b. “Union Budget 2022” in April 2022. Presentation by 10 students was the highlight of the weekly workshops by Mrs. Rizwana Khanum, faculty.
- c. “Prominent CEO’s in India” in May 2022, 25 students gave spectacular presentations, Mr. Deepak Singh, HOD, MBA.

➤ Our BBA students attended the following :

- a. ‘Women’s Health Awareness’ programme organized by Al-Ameen College of Law in collaboration with People Tree Hospital on the 4th February 2023. Dr Nikitha B Vadvadgi, Obstetrics, Gynecology & Laparoscopy consultant from People Tree Hospital spoke on the importance of Nutrition, PCOS, Cervical Cancer and Cervical Cancer Vaccine.
- b. ‘Interfaith Peace Conference’ on 11th February 2023 organized by Al-Ameen College of Law. Ven Bhikkhu Sugatananda, Asst. General Secretary, Maha Bodhi Society, Bangalore; Sri Jnana Prakash Swamiji, Head Seer Unlinga Peddi Mutt, Mysuru; Rev Fr. Richard Pais, Executive Director, KROSS, Bangalore; Hazrat Maulana Syed Shabeer Ahmed Husaini Nadvi, Principal, Naasih Public School, Bangalore; and Sri Jasbir Singh Dhody, Former President, Sri Guru Singh Sabha, Bangalore were the hon’ble speakers who brought out the importance of harmony, secularism, diversity, humanity & equality to promote peace and build a society based on mutual understanding and empathy so as to meet the challenges posed by religious diversity in a globalized world.

➤ Competitions :

- a. Ms. Muskan and Ms. SufiyaMariyam, II SEM BBA students participated in “Alchemy 2022” a one day Fashion Make-up Competition held at Charan’s Degree College, Bengaluru on 14th & 15th July 2022.
- b. A competition on “Cooking without Fire” was organized for BBA students on 27th July 2022. 18 teams participated in the event.

- c. MBA students participated in the National Level Management Fest "ENCHAINER 2K22" held on 31st March 2022 organized by Global Institutes of Business Studies.

➤ An Introductory session on Children's Movement for Civic Awareness - CMCA was conducted on 16th March 2022 for MBA students by Mrs.Elizabeth, to orient students on Active Citizenship.

➤ Webinar – MBA Students

- 1) “Metaverse - An ocean of Opportunities” on 14th Apr 2022 organized by Global Institute of Business Studies.
- 2) “Global Business and Business Etiquettes & Challenges of HRM and its Shift Post Covid 19 Pandemic- A Review” on 19th Apr 2022 organized by K.M.G.College of Arts & Science.
- 3) “Recent Advancements in Commerce and Management” on 29th April 2022 organized by Sree Sastha Arts and Science College.
- 4) “Positive Attitude Leads to Success & Happiness” on 12th May 2022. organized by Global Institute of Business Studies.
- 5) “Nutritious food as an Opportunity in the Hospitality Sector” on 18th May 2022 organized by Gujranwala Guru Nanak Institute of Management and Technology.
- 6) “Principles of Innovation” on 19th May 2022 organized by Global Institute of Business Studies
- 7) “National Quiz Competition on Bio-Diversity” on 22nd May 2022 organized by Contest 360.

- 8) “A Sector wise Analysis of the Indian Economy: Pre and Post Lockdown” on 4th June 2022 organized by MES College of Arts and Commerce, Zuarinagar-Goa.
- 9) “How to follow Global Financial Markets” on 7th June 2022 organized by Global Institute of Business Studies.
- 10) “Advanced Excel Training” on June 7th June 2022 organized by BIZWIZ.CO.IN
- 11) “Catching up with the latest in HR- A Post Covid Stocktaking” on 16th July 2022 organized by Xavier Institute of Management & Entrepreneurship
- 12) A Seminar on “Influencer Marketing-The way ahead” on 21st July 2022 organized by Jyoti Nivas College Autonomous
- 13) “Importance of Communication” on 3rd Feb 2023 organized by AIMS- Association of Indian Management Schools
- 14) “Financial Empowerment and Career Opportunities in Securities Market” on 3rd Feb 2023 organized by PES’S RSN College of Arts and Science, Goa
- 15) “How to be Super Productive with Zero Stress” on 7th Feb 2023 organized by Global Institute of Business Studies.
- 16) “How to be Super Productive with Zero Stress” on 7th Feb 2023 organized by Global Institute of Business Studies.
- 17) “Pathway to Success” on 10th Feb 2023 organized by AIMS- Association of Indian Management Schools
- 18) “Creating a Growth Mindset: Harnessing the Power of Positive Thinking to Achieve Success” on 17th Feb 2023 organized by Global Institute of Business Studies

- 19) “Universal Qualities for Quantum Growth” on 17th Feb 2023 organized by AIMS- Association of Indian Management Schools
- 20) “Financial Empowerment and Career Opportunities in Securities Market” on 17th Feb 2023 organized by Govt. Engineering College, Dahod, Gujarat
- 21) “Leadership & Management Lessons from Bhagavad Gita and Ramayana” on 24th Feb 2023 organized by Global Institute of Business Studies

➤ The staff and students contribute a sum of Rs.2,500 to support the “Parliament Chalo” massive movement initiative by All India Mahila Samskritik Sanghatan and its Karnataka State Committee scheduled on 14th Feb 2023 against the ever rising socio-economic problems, issues, hurdles & atrocities faced by women & children.

➤ **Laurels by NCC**

Ayesha Tarannum LCPL, a BBA I year student was selected for the Thal Sainik Camp round-1 at Tumkur from 3rd July to 12th July 2022; “Thal Sainik Camp”, round-2 at Bangalore from 15th July to 23rd July 2022 and Thal Sainik Camp round-3 at Tumkur from 25th July to 2nd Aug 2022.

Ammanuddin Shariff, a BBA III year student who is a Senior Under Officer (SUO) for Indian Military Academy Camp held in Dehradun which is one of the prestigious camps of NCC from 17th Dec to 29th Dec 2022. He was the one of the 8 cadets selected from Karnataka and first ever Al-Ameen student to have participated in this camp. He won 3 Gold Medals in Drill, Volleyball & Cultural competitions and 2 Silver Medals in All India Best Firer & Cross Country competition.

Ammanuddin Shariff, a BBA III year student who is a Senior Under Officer (SUO) made us proud by winning the First prize for the Best Drill Contingent category out of a total of 30 participating Contingents. He was leading the NCC

Contingent Karnataka & Goa Directorate as Commander in the Republic Day Celebrations held at the Field Marshal Manekshaw Parade Ground, Bangalore.

Ammanuddin Shariff, a BBA III year student who is a Senior Under Officer (SUO), NCC has yet again awarded the “Deputy Director General Commendation Card” for the year 2023 for rendering high order service in NCC. He has elevated the image of NCC Karnataka & Goa Directorate by winning laurels for the contingency. He was given the responsibility to present a memento to the Governor of Karnataka, His Excellency Shri Thawarchand Gehlot.

Two more of our BBA III Sem students, CPL Mohammed Junaid and CPL Shivam Singh were in charge of welcoming the Governor of Karnataka at his residence. They had the opportunity to stay in Raj Bhawan for ten days from 1st to 10th Feb 2023.

➤ Campus Interview were held by the following companies at our campus :

- 1) Work Place Options on 14.04.2022; 8 MBA students were selected
- 2) Elitmas Pvt Ltd on 05.06.2022; 1 MBA student were selected
- 3) Falcon Telesourcing Ltd., on 21.06.2022; 9 MBA students were selected
- 4) Greet Technology on 04.07.2022; 5 MBA students were selected
- 5) Atyati Ltd on 22.07.2022; 5 MBA students were selected
- 6) Omega on 28.07.2022; 1 MBA student were selected
- 7) Cognizant on 31.07.2022; 13 MBA students were selected
- 8) Iron Mountain Ser Ltd on 16.08.2022; 4 MBA students were selected
- 9) Prabhudas Lillidher Ltd on 22.08.2022; 4 MBA students were selected
- 10) V Find Solutions on 22.10.2022; 1 MBA student were selected
- 11) Capital Float on 14.11.2022; 1 MBA student were selected
- 12) Ienergizer on 10.12.2022; 1 MBA student were selected
- 13) **[24]7.ai** on 16th Jan 2023; 9 BBA students were selected
- 14) Tikona Digital Networks on 17.01.2023; 5 MBA students were selected
- 15) Star Health Insurance on 21.07.2022; 20 BBA students were selected
- 16) SPM Global Technologies on 23.08.2022 ; 6 BBA students were selected

➤ Industrial Visit was organized for the students as detailed below :

- 1) TVS on 18th Aug 2022 for IV semester MBA.
- 2) UNICBIC Foods India Pvt Ltd, Tumkur Road :
 - a) 17th Sep 2022 for II semester BBA.
 - b) 18th Oct 2022 for II semester MBA.
- 3) Accupak Ltd., Bommasandra on 16th Feb 2023 for VI Semester BBA.

➤ Al-Ameen Institute of Management Studies has signed MOUs with the following for placements during 2022-23 :

1. XL Square Research Services on 20.04.2022
2. Train 2 Pro Training & Consulting Services LLP on 28.04.2022
3. TNS India Foundation on 16.06.2022
4. SPM Global Technology Service on 22.09.2022
5. The Hiring Company on 26.09.2022
6. Falcon Group Of Companies on 27.02.2023

PRINCIPAL



ANNEXURE I

COURSEWISE ADMISSION DETAILS 2022-23

COURSE	MUSLIMS		NON-MUSLIMS		TOTAL
	Boys	Girls	Boys	Girls	
I Year MBA					
Management Quota	31	10	02	03	46
Government Quota	15	10	10	08	43
II Year MBA					
Management Quota	21	10	01	02	34
Government Quota	23	07	01	01	32
I Year BBA	86	31	03	--	120
II Year BBA	101	17	02	--	120
III Year BBA	67	16	02	--	85
TOTAL :	344	101	21	14	480

PRINCIPAL



ANNEXURE II

MBA & BBA RESULTS 2022-23

COURSE	OVERALL PERCENTAGE	DISTINCTION	I CLASS	II CLASS	PASS CLASS
IV Semester MBA Sep 2022	89.66 %	19	32	01	Nil
III Semester MBA April 2022	91.22 %	11	36	05	Nil
VI Semester BBA Sep 2022	84.44 %	63	13	Nil	Nil
V Semester BBA April 2022	91.11 %	47	35	Nil	Nil

PRINCIPAL

Photos



Inauguration of MBA Course on 28th Feb 2023



FDP - Adoption of Data Analytics for Teaching Management Education on 18th Jan 2023



Book Review on "Discovering New India – Multiculturalism, Pluralism, Harmony on 28th Jan 2023



Fresher's Day on 7th Jan 2023



Chief Engineer from Canada on 14th Feb 2023



SPIC MACAY Concert of Music-Dance-Drama
on 7th Dec 2022



A programme on Latin American Literature &
Mehfil-e-mushaira on 17th Oct 2022



Graduation Day on 15th Oct 2022



A Skill Development Certification Convocation on 17th Dec 2022



SUO Ammanuddin Shariff receiving 1st Prize
for Best Drill on Independence Day – 15 Aug 2022



Industrial Visit to UNIBIC Foods India Pvt. Ltd.,
on 18th Oct 2022



Industrial Visit to TVS on 18th Aug 2022